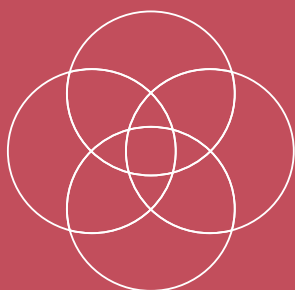


2022

AT-A-GLANCE

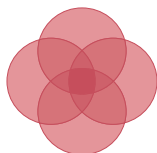


MISSION

Our mission is to advance prevention, detection, treatment and rehabilitation of oral, head and neck cancer through public awareness, research, advocacy and survivorship.



OF EVERY DOLLAR
SUPPORTS OUR MISSION



HEAD AND NECK CANCER
ALLIANCE



PUBLIC AWARENESS

AMBASSADOR PROGRAM

48 AMBASSADORS

10 NEW AMBASSADORS IN 2023

our ambassadors are dedicated to educating the community-at-large about head and neck cancers



1000s

Reached through radio, TV, and print interviews with HNCA spokesperson, voice actor & throat cancer survivor Rob Paulsen.



135,980 
website visitors in 2022



14,065 VIDEO VIEWS | 775 HOURS VIEWED
453 SUBSCRIBERS



84,712 IMPRESSIONS | 8,490 TOTAL FOLLOWERS | 181 NEW FOLLOWERS



755 FOLLOWERS | 19,558 IMPRESSIONS



2,517 FOLLOWERS | 454 NEW FOLLOWERS | 46,468 IMPRESSIONS



769 FOLLOWERS | 21,430 IMPRESSIONS



RESEARCH GRANTS



DRS Dysphagia Research Society
Advancing the Science of Swallowing



ADVOCACY & SURVIVORSHIP



GAS CARD PROGRAM

363 patients received gas cards

PEER-TO-PEER MENTOR PROGRAM

131 screened and trained mentors
95 patients connected

SURVIVORSHIP SYMPOSIUM

800 live webinar attendees
921 post-event video views

SURVIVORSHIP WEBINAR SERIES

262 live webinar attendees
911 post-event video views

ONLINE SUPPORT COMMUNITY

13,200 registered users | 1,116 new users 