ORAL + OROPHARYNGEAL CANCER RATES ARE GROWING

529,000+
new cases of oral cancer
each year worldwide\(^1\)

132 new cases of oral cancer
diagnosed each day\(^2\)

9,750 will die of oral cancer\(^3\)

MORE THAN 40% of those diagnosed with oral cancer die within five years\(^4\)

Early detection can more than double a patient’s chances of survival up to 90%\(^5\)

ARE YOU AT RISK?

TOBACCO
Smoking/Smokeless/Vapor
No amount is safe; risk increases with use

ALCOHOL USE
14+ drinks/week for men; 7+ drinks/week for women

EXPOSURE TO THE HPV VIRUS
(Human Papillomavirus 16)

SMOKING + DRINKING
People who both smoke and drink are at greatest risk

THE FACES OF ORAL CANCER ARE CHANGING
Oral, head and neck cancer among young adults is on the rise due to an increase in oral human papilloma virus (HPV), a common sexually transmitted disease\(^5\)

70% of oropharyngeal cancers may be associated with HPV\(^6\)

59% of U.S. adults are not aware that HPV is a risk factor for oral cancer\(^7\)

LESS THAN 5% have discussed the relationship between HPV and oral cancer with their dental professional\(^8\)

MORE THAN 50% would like to be screened more often for oral cancer\(^9\)

MORE EDUCATION AND PREVENTION IS NEEDED

62% of U.S. adults know very little, or nothing at all about oral cancer\(^10\)

MORE THAN 81% OF U.S. ADULTS would like to be screened for oral cancer at every dental check-up\(^2\)

ONLY 29% OF U.S. ADULTS reported that they were screened for oral cancer at their last dental check-up\(^2\)

ONLY 20% OF U.S. ADULTS say that their dental professional spoke with them about risk factors for oral cancer at their last dental check-up\(^11\)

MORE THAN 77% OF U.S. ADULTS want their dentist to help them learn ways to reduce their risk of getting oral cancer\(^12\)